

[CHURCH NAME]

Church Social Media Policy (Sample)

Purpose:

To be a living document to reflect current needs of [Church Name] office.

To help facilitate safe spaces for conversation, community and dialogue within [Church Name] on social media outlets, the following policy will be observed in the management of user-generated content submitted to [Church Name] social media platforms. These include accounts or websites that are managed or moderated by staff. Such platforms include, but are not limited to:

- Facebook
- Twitter
- YouTube
- Blogs
- Websites managed and moderated by [Church Name].

General Guidelines:

This policy provides guidelines for employees and/or volunteers to follow when they use social media tools on behalf of [Church Name], or when [Church Name] becomes part of a social media dialogue.

- **Posts should contain family-friendly content only.** No post can contain content unsuitable for viewing by children. This policy prohibits cursing, posting of adult acts or material, and/or any posts that include URLs linking to pages containing the aforementioned content.
- **Users should refrain from personal attacks and hate speech,** including, but not limited to, attacking or calling into question the faith of an individual or group. These kinds of comments will not be allowed on any official social media or web platform.
- **Similarly, no post should contain threats or descriptive acts of violence** towards other users or individuals. In the case of such post, the site administrator will record the post, consult with organizational leaders, and contact appropriate authorities about the threatening behavior.
- **Posts or comments should not promote products or services** from which that user, or another, would personally profit because [Church Name] is a registered nonprofit organization.

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Posts and comments that don't adhere to the following guidelines are in conflict with the mission of [Church Name] and are subject to removal. Repeated violation of this policy may result in a user being blocked or removed from [Church Name] platforms.

Signature

Date

Revised Date: _____