Sample News Release

Use this sample format to create a news release for publication in your local newspaper to let your community know how much you appreciate your pastor(s) and their families.

NEWS RELEASE

[Contact person’s name and phone number]

[Church Name] Pays Tribute to Pastor(s)!

[Your City, Your State] – October is Pastor Appreciation Month, and on [Celebration Date], [Church Name] will honor [Pastor(s) Names] for their faithful tireless commitment to their congregation and community.

[Provide paragraph(s) detailing years of service, outstanding accomplishments, and pastor(s) family members.]

We invite you to attend this special Pastor Appreciation Month celebration on [Date] at [Time(s)] and join us in thanking [Pastor(s) Name(s)] for their sacrificial dedication, spiritual teaching, guidance and wise counsel.

Pastor Appreciation Month is an annual effort that seeks to acknowledge the tremendous contribution of and pressures facing religious leaders around the world today.