Dear (church member),

It is with a great honor and pleasure to write you this letter today in regards to Pastor Appreciation month in October.

Pastor appreciation is a vital part of a church’s successful ministry.

Many Pastors and their families leave their assignments every month in the United States due to conflict, burnout, or moral failure. There are many more reasons why a Pastor’s ministry might be long or short, but the congregation that doesn’t say “Thank You” in practical ways will almost guarantee limited success.

We the church members as a whole appreciate our Pastors, and we try to let him know on an ongoing basis, but October is the official Pastor Appreciation month. We will be having a special service to honor our Pastors and their families on October ______ at ________.

With this in mind, we will be receiving a very special love offering for our Pastors in celebration of Pastor Appreciation month. You can contact __________ at _______ to give your special love offering at this present time or you can also give your offering when you arrive for the church service on ______________, please remember that we will be receiving this special offering, and you may give to it by making your check out to the church or the Pastor. Please be sure to mark or memo your check or giving envelope as "Pastor Appreciation Offering".

In closing, I would like to encourage you that as you creatively express gratitude to our Pastors, you demonstrate much more than you realize. Expressing gratitude and genuine appreciation is a very practical witness to your community of God’s love, grace and mercy.

Thank you so much in advance for your generosity and love for our Pastors (Shepherd of our souls).

Blessings in Christ,